



NEWS RELEASE

Media Inquiries:

Kelly Daly
847-590-7100
kelly.daly@rauland.com

Media Inquiries:

DevConnect PR
908-953-6432
devconnectpr@avaya.com

Rauland-Borg Corporation Selected for Membership in Avaya DevConnect Program

Network of companies creates innovative, IP-enabled Unified Communications applications that extend the value of multivendor networks

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Mount Prospect, IL – Rauland-Borg, a manufacturer of Nurse Call communication solutions, today announced it has been selected by Avaya, a global provider of business collaboration systems, software and services, for membership in the Avaya DevConnect program.

Rauland-Borg is the developer of the Responder® 5 Nurse Call system, an enhanced communication solution that provides instant connection to patient calls. A nurse call system is the primary device that connects the patient to a staff member on the unit, and an imperative part of life safety and patient care initiatives. Responder 5 software uses an open infrastructure to communicate with wireless phones, RTLS and more - enabling hospitals to keep their patients and caregivers connected.

The Avaya DevConnect program promotes the development, compliance-testing and co-marketing of innovative third-party products that are compatible with standards-based Avaya solutions. Member organizations have expertise in a broad range of technologies – including IP telephony, contact centers and mobility applications – helping companies extend the value of multivendor networks and transform voice into an intelligent business application that delivers true value to the bottom line.

“Wireless technology has become a core element in communications for hospitals, it helps deliver timely response to patients’ needs and expectations,” said Maureen Pajerski, VP of Sales & Marketing, Rauland-Borg Corp. “By validating Avaya’s wireless IP telephony

solutions with Responder 5 Nurse Call, our customers can rely on immediate patient-to-staff connection for improved patient care and safety.”

The Avaya DevConnect program currently includes thousands of software and hardware developer companies, integrators, service providers and customers. Members have created a broad array of innovative solutions tested for Avaya compliance, including natural language speech recognition applications, wireless services, specialized computer telephony integration and reporting capabilities, and applications tailored for specific vertical industries.

Through the DevConnect program, Avaya provides a number of platforms and interfaces for member companies to develop with and enhance.

“Avaya supports thousands of healthcare customers worldwide and development partners like Rauland-Borg Corporation are helping Avaya expand the options available to these customers,” said Eric Rossman, vice president, developer relations, Avaya. “We’re able to provide the tools businesses need to change the way they work and to establish a true advantage in the marketplace. They are able to use unified communications applications to make critical information readily available to both employees and customers, regardless of where they are or how they choose to communicate.”

As a member of the DevConnect program, companies have access to a wide range of support from Avaya, including technical resources and training. Three levels of membership – Registered, Gold and Platinum – provide progressive levels of marketing and sales involvement. Free Registered membership is available to anyone interested in designing Avaya-compatible solutions. Gold- and Platinum-level members must meet rigorous Avaya criteria for customer satisfaction, product support, business operations, marketing and sales. Rauland-Borg Corporation is a Gold member of the Avaya DevConnect program.

Membership information and a listing of solutions developed and tested under the DevConnect program are available at www.avaya.com/devconnect.

About Avaya

Avaya is a global provider of business collaboration and communications solutions, providing unified communications, contact centers, data solutions and related services to companies of all sizes around the world. For more information please visit www.avaya.com. For more information on the Avaya DevConnect program, visit www.avaya.com/devconnect.

About Rauland-Borg

Rauland-Borg Corporation has been a pioneer in the development of Nurse Call solutions - providing leadership in the Healthcare industry for more than 35 years. Our Responder systems provide hospitals superior patient-to-staff communication capabilities through integration with complementary solutions such as patient information systems, wireless phones and other devices. Responder systems are in service by nearly 5,000 facilities around the world. Learn more at www.rauland.com .

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